



Threadlocking Innovations...

New applicators and new formulas unlock sales potential while putting a lock on loose fasteners.

From Permatex - the automotive adhesives and sealants leader since 1909

Chemical threadlockers have been the better alternative to lock washers since the 1950s, but new formulas and new applicators will convince your customers to try the latest technology.



Permatex® Threadlocker Gels in the new GEL TWIST™ applicator put threadlocker precisely where it's needed. The thick gel formula means no runs, drips, globs, mess, or waste. Turning the GEL TWIST™ dial brings out just the right amount, and the patented pinpoint applicator's extended nozzle makes it easy to apply the gel exactly where it's needed, even in hard-to-reach areas.



If customers only need a small amount, they'll go for the handy-sized GEL SQUEEZE™ – a 5g tube that also features with a precision applicator.

The newest additions to the family of Permatex® Threadlockers, the gel formulas are available in Medium Strength BLUE (#24010 & 24005) and High Strength RED (#27010 & 27005). Their thick gel formula makes them ideal for vertical or overhead applications, and they both make bolt loosening and thread corrosion issues disappear.

Whether it's a twist or squeeze, your customers will want to reach for Permatex® Threadlocker Gels.

For more information, contact Permatex Toll Free: 87 PERMATEX (877-376-2839).

Got a Minute?

the Right Stuff® 1 Minute Gasket™ is the new must have addition to your gasketing aisle.

DIYs and Pros both love our newest member of the Right Stuff® gasketing family. 1 Minute Gasket's "right-size" package gives them enough product to completely replace two or three large cut gaskets. 1 Minute Gasket lets them "Torque and Go" – putting the parts back into service with no waiting or curing time.

With a compact blister pack that can be hung, binned, or displayed freestanding, 1 Minute Gasket™ is easy to add to your mix. To make sure it moves out, we're supporting the Right Stuff® with aggressive national advertising and free online product training videos.

Take a minute to find out about the Right Stuff® 1 Minute Gasket™ Maker from Permatex®. Or contact Permatex today: **Toll Free: 87 PERMATEX (877-376-2839)**

Item # 25229

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