

Being Green just got easier...



Introducing B FORCE™ Multipurpose Lubricant Penetrant from Permatex®

Bio-based and biodegradable for today's go-green consumers

New B FORCE™ from Permatex® is a biodegradable lubricant and penetrant that performs as well or better than traditional petroleum-based products. Formulated from a 100% renewable feedstock base, B FORCE™ is safe to use for a variety of home, auto, and industrial uses. Unlike petroleum based formulas, B FORCE™ won't pollute the water and soil or harm pets and children.

Patented formula, no VOCs

With a patented composition of additives and base fluids, B FORCE™ penetrates into close tolerance areas, providing a thin protective film that lubricates and prevents corrosion. B FORCE™ contains no VOCs and is safe to use indoors or outdoors. It displaces moisture and provides high dielectric insulation.

Powerful Performance that's easy on the environment

Today's consumers want products that help the environment without sacrificing performance, and that's exactly what B FORCE™ delivers.



Safe for Home & Auto

Best for the Job. Better for the Planet.

Permatex®

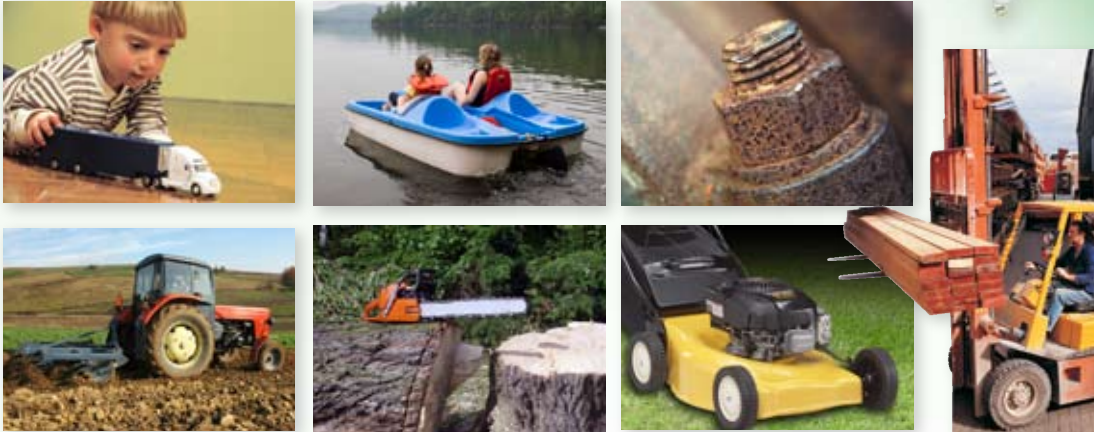
B FORCE™ Multipurpose Lubricant

Permatex® B FORCE™ Multipurpose Penetrant / Lubricant

Safe and effective for unlimited applications:

- Home and auto
- Tractors and agricultural equipment
- Boats and water accessories – particularly in protected wetlands
- Landscaping and earth-moving equipment
- Food processing equipment*

* B FORCE™ should not come in direct contact with food or water. Although it won't harm if digested, it is not meant as a food source and has no nutritional value.



Product Name	NO VOC's	Non-Toxic	Biodegradable	Flammable Combustible	Anti-Wear	BioBased Renewable	Effects on Plastic & Rubber
B FORCE™	Yes	Yes	Yes	No	Yes	Yes	Good
Leading Competitor A	No	No	No	Yes	No	No	Poor
Leading Competitor B	No	No	No	Yes	No	No	Poor

ORDERING INFORMATION

ITEM #	DESCRIPTION	BOX PER CASE	CASE DIMENSIONS	CASE CUBE	GROSS WT. LBS.	UPC PREFIX 686226
80049	Permatex® B FORCE™ Multipurpose Lubricant / Penetrant, 2 oz. Dropper Bottle	6	4.3125"L x 3.3125"W x 4.5"D	0.037	1.080	80049 7
80059	Permatex® B FORCE™ Multipurpose Lubricant / Penetrant, 8 oz. Aerosol Can	6	8.125"L x 5.75"W x 6.875"D	0.186	5.704	80059 6



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For technical information or a distributor near you, call toll-free 1-87-PERMATEX (877-376-2839).

Visit our Web Site at www.permatex.com

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